

⚡Kerauno Launch

TEXT ENGAGEMENT PLATFORM

A text engagement platform that enables real-time, two-way communication to connect fans with their favorite teams, students with school safety officials and concert goers with concessioners. Simple, quick messages that users can access on their mobile devices.

TWO WAY SMS MESSAGING



ENGAGE

Provide real-time updates and receive instantaneous feedback via SMS messaging.



TRIAGE

Analyze incoming messages to determine appropriate action steps and response.



RESPOND

Utilize text to quickly and conveniently send updates to keep users informed.



REPORTING

Gather valuable data and insights to develop a thorough understanding of your users.

EVENT ENGAGEMENT



COLLECT OPT-INS

Use text to receive quick feedback and conveniently connect with attendees.



SCHEDULE MESSAGES

Create messages designed to keep attendees up to date with accurate information.



MOBILE MANAGEMENT

Manage messaging and reporting from the palm of your hand with the mobile-first system.

MORE GREAT FEATURES

TEXT TO VOTE SMS POLLS

MMS PICTURE MESSAGES

REMINDERS

DRIP CAMPAIGNS

TEXT TO LANDLINE

TEXT FORWARDING

INTEGRATIONS

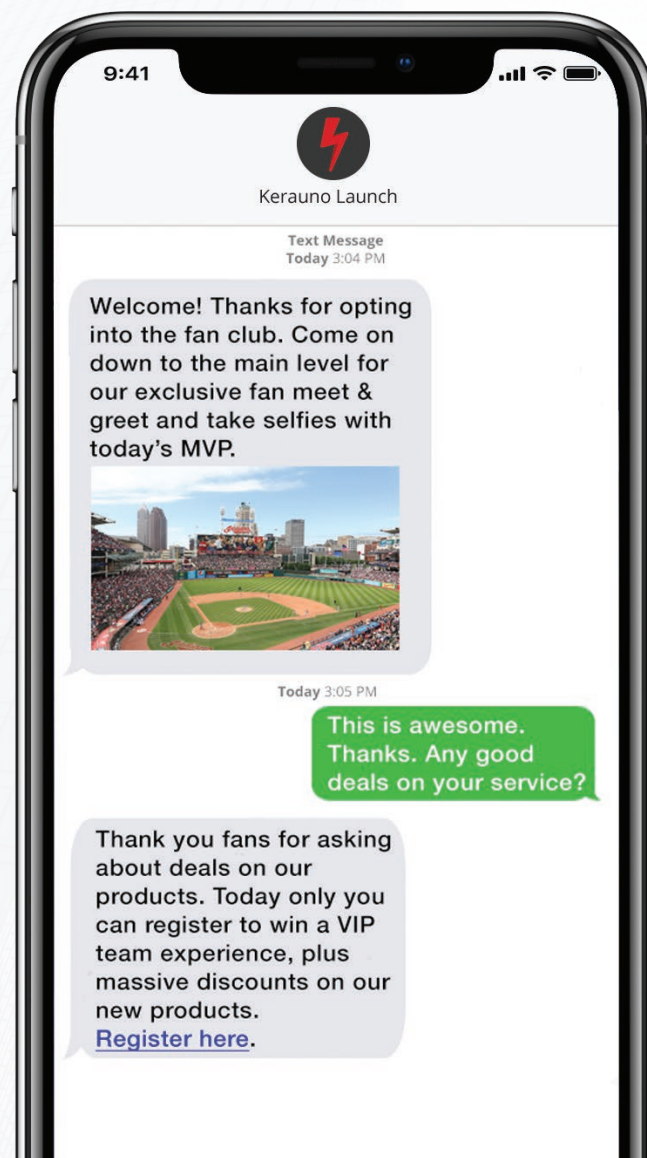
MESSAGE TEMPLATES

RECURRING MESSAGES

PERSONALIZATION

LINK SHORTENER

SIGN UP FORM

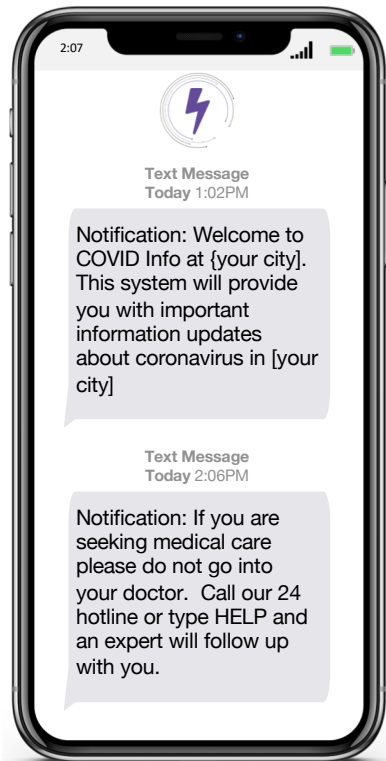




ADVANCING COMMUNICATIONS FOR CRITICAL ALERTS

A mass text service is the fastest, most direct and easiest way to reach people when facing a crisis or to deliver critical alerts. With Kerauno Launch, you can maximize your reach during a critical event by using SMS simultaneously with multiple channels.

Find out how we can help get you up and running within 24 hours.



96% OF AMERICANS HAVE A MOBILE PHONE

98% OPEN RATE OF TEXTS

90% OF TEXTS ARE READ WITHIN 3 MINUTES

91% OF USERS VIEW TEXTS AS USEFUL

500% MORE ENGAGEMENT THAN EMAIL

Message Automation

Scheduling messages in advance and follow up with the people you alert in real time.

Intuitive Management

Begin communicating immediately with simple controls for outgoing and incoming messages.

Mass Text

High volume communications - virtually unlimited throughput to reliably deliver your message.

Mobile Management

It's easy to implement and doesn't require a lengthy training. Manage it from a smartphone or computer.

Analytics

Gather valuable data and analytics to better understand your audience and deliver targeted content.

SMS and MMS

You are not limited to just words. Send information including videos, links and images.



"New York City introduces text line for coronavirus updates."



"SF Launches text alert system for residents concerned about coronavirus."



"Coronavirus alert messages available for Hamilton County residents."



"Coronavirus Text Message Alert System Launched In Massachusetts"



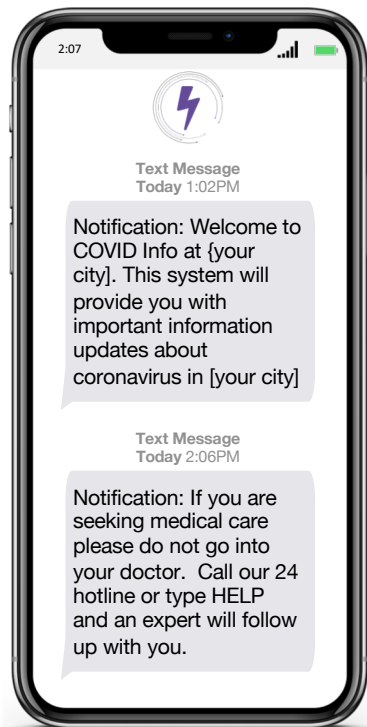
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**Find out how we can help get you up and running within 24 hours
with our fully managed solutions**

Kerauno Launch Monthly Packages

Package	Managed service	Included # SMS	Monthly Cost	Add'l SMS	MMS
Large	✓	1MM	\$20,000	.022	.09
Medium	✓	500K	\$12,500	.03	.10
Small	✓	250K	\$7,500	.035	.12



Pro-Service Management

No need to add resources. Our experts can develop unique messages &/or manage your messages for you.

Mobile Management

It's easy to implement and doesn't require a lengthy training. Manage it from a smartphone or computer.

Message Automation

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